Dr. Hossam El-Din Galal Ali Mohamed

- **Current Position: Associate Professor of Design, Department of Art Education, Faculty of Specific Education, Assiut University**
- **Specialization: Art Education (Design)**
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Keywords: Graphic Design, Art Education, Curriculum Development, Higher Education Quality Assurance, AI in Art, Research Supervision, Academic Leadership

PROFESSIONAL SUMMARY

Accomplished Associate Professor of Design with over two decades of academic, administrative, and artistic leadership at Assiut University. Expert in 2D graphic design, visual identity, decorative design, and integrating emerging technologies (including AI and interactive digital media) into art education. Proven track record in higher education quality assurance, credit-hour curriculum design, postgraduate thesis supervision, and leading institutional academic committees.

ACADEMIC POSITIONS & CAREER HISTORY

- **Associate Professor of Design |** Department of Art Education, Faculty of Specific Education, Assiut University (Dec 2021 – Present)
- **Lecturer (Assistant Professor) |** Department of Art Education, Faculty of Specific Education, Assiut University (Sep 2015 – Dec 2021)
- **Assistant Lecturer |** Department of Art Education, Faculty of Specific Education, Assiut University (May 2015 – Sep 2015)
- **Fine Arts Specialist |** Assiut University (2000 – May 2015)

EDUCATION

- **Ph.D. in Specific Education (Art Education – Specialization: Design)**

Faculty of Specific Education, Assiut University (2015) | Grade: Excellent

- **M.Sc. in Specific Education (Art Education – Specialization: Design)**

Faculty of Specific Education, Assiut University (2009) | Grade: Excellent

- **Special Diploma in Specific Education (Design)**

Faculty of Specific Education, Assiut University (2005) | Grade: Very Good

- **B.Sc. in Art Education | Faculty of Specific Education, Assiut University (1999)**

ACADEMIC LEADERSHIP & QUALITY ASSURANCE

- Deputy Director, Quality Assurance and Accreditation Unit, Faculty of Specific Education, Assiut University (2016).

- Head, Course Specifications Review Committee & Program Accreditation Standards, Art Education Department (2023 – 2026).
- Member, Credit Hours Bylaws Revision & Curriculum Development Committee (2023 – 2024).
- Director, Research Development Unit, Faculty of Specific Education (2022).
- Head, Examination Boards & Control Committees (Undergraduate & Postgraduate) (2015 – 2026).
- Member, Department Board, Department of Art Education (2018 – Present).
- Deputy Executive Director, Supporting and Developing Educational Effectiveness Project (SDEE2).

TEACHING EXPERIENCE

Undergraduate Courses Taught (Credit Hours & Traditional Bylaws):

- **Design & Studio Art:** Fundamentals of Design, Design (1, 2, 3, 4), Freehand Drawing, Painting.
- **Digital & Applied Art:** Computer Applications in Art Education.
- **Pedagogy & Art History:** General Teaching Methods, Specialized Teaching Strategies, History of Art (Ancient, Islamic, Modern & World).

Postgraduate Courses Taught (Master's & Ph.D. Levels):

- **Core Design & Technology:** Advanced Design, Specialization Technology (1 & 2), Computer Applications in Specialization, Specialization & Multimedia.
- **Theory & Aesthetics:** Aesthetics, Comparative Art History, Theories of Art Education Teaching, Modern Trends in Specialization, Artistic Appreciation, Child Theatre, Museums & Exhibitions.

RESEARCH SUPERVISION & EXAMINATIONS

- **Ph.D. Dissertations:** Supervised and defended 4 Ph.D. dissertations focused on semiotics, Bauhaus design philosophy, contemporary advertising, and national visual identity.
- **Master's Theses:** Supervised and defended 12 Master's theses covering Ebru art, Voronoi structural diagrams, ancient Egyptian symbolism, diagnostic medical imaging in abstract art, and decorative design.
- **External Examiner:** Member of Ph.D. and M.Sc. Defense Boards across Egyptian universities (e.g., Minia University).

SELECTED PUBLICATIONS (PEER-REVIEWED JOURNALS)

1. Mohamed, H. E. G. A. (2026). *"Abstract Logic in Ancient Egyptian Art as a Foundation for Constructing Contemporary Logos". AMSIA Journal – Education Through Art.*
2. Mohamed, H. E. G. A. (2026). *"Technology as a Driver of Design Evolution: A Comparative Study of Technology's Impact Across Eras from an Ideological Perspective". AMSIA Journal – Education Through Art.*
3. Mohamed, H. E. G. A. (2025). *"Artistic Styles and Features of AI-Generated Designs Between Uniqueness and Subjectivity". International Design Journal (IDJ).*
4. Mohamed, H. E. G. A. (2025). *"Rhetoric in Language Between Rhetorical Figures and Visual Imagery in Contemporary Posters". International Design Journal (IDJ).*

5. Mohamed, H. E. G. A. (2024). *"The Impact of Philosophical Symbols of Geometric Shapes on the Identity of the Flower of Life in Building Decorative Units". AMSIA Journal – Education Through Art.*
6. Mohamed, H. E. G. A. (2024). *"Repetition of Random Shapes as an Experimental Starting Point in Building Decorative Units in Light of Chaos Theory". AMSIA Journal – Education Through Art.*
7. Mohamed, H. E. G. A. (2021). *"Philosophy of Deconstruction and Formal Substitution in the Structural Design of Contemporary Logos". AMSIA Journal – Education Through Art.*
8. Mohamed, H. E. G. A. (2021). *"Digital Photography Technology and Its Utilization in the Field of Design". International Design Journal (IDJ).*

SOLO EXHIBITIONS & ARTISTIC BRANDING PROJECTS

Solo Art Exhibitions:

- **2026:** "**Visual Sequences:** Physical Motion Determinants in Interactive Decorative Painting (Applied Study on Moiré Phenomenon)", Assiut University.
- **2026:** "**Post-Humanism:** Mechanization of Human and Humanization of Machine", Assiut University.
- **2020:** "**Arabic Numerals**", Faculty of Specific Education, Assiut University.
- **2018:** "**Dawayir**" **(Circles),** Assiut Culture Palace.
- **2016:** "**Identity**", Faculty of Pharmacy Conference Center, Ain Shams University.

Applied Graphic Design & Branding Projects:

- **Institutional Visual Identities:** Designed official logos for Assiut University Oncology Hospital (2020 Hospital), Upper Egypt Development Authority (UEDA), and South Egypt Cancer Institute Bone Marrow Unit.
- **Conference Branding & Publications:** Visual identities, stage sound & light design, posters, and cover designs for "Peoples' Week" Forum, International Disability Inclusion Conferences, and South-South Dialogue Journal.

COMMUNITY SERVICE & STUDENT MENTORSHIP

- **Lecturer & Trainer:** Led interactive workshops and university lectures on leadership, goal setting ("Evolve and Change"), digital transformation, and creative writing within national student welfare programs.
- **Jury Chair & Evaluator:** Headed jury committees for university-wide student competitions in Fine Arts, Graphic Poster Design, Photography, and Recycled Art Festivals ("Ebhar").
- **Community Art Initiatives:** Directed urban beautification workshops (mural mosaics, stained glass, colored sand/granulite art, fretwork wood) in collaboration with local governorates and EU funding projects.

KEY TRAINING COURSES & PROFESSIONAL CERTIFICATIONS

- **Fundamentals of Digital Transformation Certificate (FDTC)** | Supreme Council of Universities (2022)
- **Qualifying Universities for Institutional Accreditation** | Center for University Education Devel-

opment (2021)

- **E-Course Design, Production, and Activation Certificate** | National Center for E-Learning
- **FLDC Programs (Assiut University):** Competitive Research Proposals, Statistical Analysis, Strategic Leadership, Ethics & Legal Aspects in University Management, Quality Standards in Teaching.
- **International Computer Driving Licence (ICDL)**

TECHNICAL SKILLS & LANGUAGES

- **Design Software:** Adobe Photoshop (Advanced), Adobe Illustrator (Advanced), Adobe InDesign (Advanced).
- **AI & Digital Tools:** Generative AI Platforms, Digital Photography, E-Learning Platforms.
- **Office & Database:** MS Word, Excel, PowerPoint, Access, Oracle Advanced.
- **Languages:** Arabic (Native), English (Very Good / Professional Academic Proficiency).